

Eurogroup leverages CBX Software to transform sourcing and supply chain operations



Eurogroup is one of the largest buying groups in Asia, sourcing products for European retailers such as bauMax-x, Coop, Eurobuy and Rautakesko. These retailers serve over 350 million consumers in 18 European countries with products ranging from food to textiles, toys, power tools and household products. Eurogroup provides services ranging from sourcing to buying and order follow-up, quality assurance, logistics and shipment management.

Snapshot

Customer: Eurogroup

Retail Sector: General Merchandise

Business Need: A low maintenance software platform to manage sourcing, buying, order, logistics

Solution: CBX Total Sourcing Management Platform delivered in the Cloud

Result: Best-in-class system-wide adoption, real-time visibility and reduced costs

Challenge

Eurogroup operates in a highly competitive environment where faster time-to-market and lower costs provide a significant competitive advantage. The retailers that Eurogroup serves for sourcing continue to increase the mix of private label merchandise to stay competitive. They rely on Eurogroup to leverage their strong relationship with Asian factories to keep costs down while maintaining product reliability and quality.

Eurogroup went through multiple self-development projects over several years to build a solution to manage their sourcing operations. After investing considerably into several versions of their custom built solution, Eurogroup realized it was expensive to maintain and did not cover their longer term requirements. They needed a solution to manage sourcing operations and be able to communicate across offices in a centralized web-based system. They decided to do a review of systems to determine if a better solution could be found.

Solutions

With a reputation for strong expertise supporting large buying organizations with supply chain workflow automation solutions, CBX Software was one of several companies invited to propose a solution for Eurogroup. The company evaluated a number of alternative systems, including several enterprise level and out of the box solutions. CBX Software Total Sourcing Management (TSM) Platform in the Cloud was ultimately chosen for its flexibility, range of features and low total cost of ownership.

Hosted in the cloud and offered as a SaaS solution, CBX offers advanced features such as a social collaboration forum, which enables greater collaboration between all internal and external stakeholders and Critical Path Management, a dashboard tool which provides full visibility into supply chain milestones enabling management by exception. The addition of an advanced costing engine provided flexible and complex costing to be streamlined. The CBX interface is easy to use and highly efficient even for low bandwidth users in remote locations meeting the needs of the supplier community.

Result

As a result of implementing CBX Software, Eurogroup received a best in class system with advanced functionality and scalability. This meant they no longer needed to continue developing and investing in their own custom built system and eliminated the need for significant IT resources to maintain such a system. With CBX, Eurogroup can seamlessly connect, communicate and collaborate with their multiple buying offices in Asia on a flexible and easy to use real-time cloud platform. They were able to reduce the amount of spreadsheets they use and automate many of their routine processes, allowing staff to focus on more meaningful tasks. Eurogroup also significantly increased their sourcing volume and is better able to launch new private label products and serve their retail customers more effectively. The new system was enthusiastically adopted throughout the organization. Management particularly likes the critical path management dashboards providing a real time view into their workflow milestones with the ability to manage by exception.

Key Benefits

- + Best in class system, with flexible delivery model
- + Greater ability to communicate and collaborate on a web platform
- + Automation of workflow processes, reducing resource demand
- + Ability to collaborate more effectively with suppliers with real-time visibility



The vendor does not have to think about what they shipped last week or this week, since every order is processed with the system and nothing gets lost.



Marcus Lam,
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About CBX Software

CBX Software has simplified the business of global sourcing; transforming traditional methodologies into fast, friction free supply chains through our real-time cloud based Total Sourcing Management Platform (TSM). We help retailers, brands and manufacturers manage and empower the supply chain from plan to pay - one intelligent collaboration solution for an enterprise to plan, spec, source, assure quality, order, make, inspect, ship and pay. Over 20,000 users in more than 30 countries rely on CBX including: Target, Safeway, Kmart, Charming Shoppes and others.